



MBC Commercial Insurance Brokers



TIMING

2019-Present

CLIENT

MBC Commercial Insurance
Brokers

LOCATION

Ireland

INDUSTRY

MBC Insurance was established in 1982, proving to be one of Munster's longest-standing insurance brokers. Specialising in business insurance, plant and tool hire insurance, technology insurance and forklift insurance

Project Overview

StrategyCrowd won a contract to serve on the Board of Directors of this Regulated Insurance Entity.

The initial role was to review the company's strategy and ambition. The business is very successful and resilient. That said the sector is ripe for massive disruption with huge changes in client behaviour, technology and product complexity.

Managing Risk is the key value delivered for clients, working with the leadership team we developed a number of initiatives to future proof the business and to drive profit from the business today.

A very exciting opportunity was given to StrategyCrowd to play a role in helping to strengthen the company's culture and as part of that process to build a stronger shared vision for the company's future.

Outcome/Results

The journey is well underway and the leadership have already delivered on an initial package of change.

The next three years will see further growth and change to reimagine the business in light of the ambitions set out by the leadership team.

StrategyCrowd have delivered honest and at times difficult external perspective and insights.

Our role is to challenge the team and their ideas, their response to this has been magic.